

Stockholm, January 18th 2023

***Charged and Ready to Raise* is the theme for Women in Tech 2023**

- **The Nordics' largest technology conference for women is hosted for the 10th year in a row at Stockholm Waterfront**

Digitalization, globalization, and electrification are in focus in a time where crises seem to be the new normal. When Women In Tech gathers 2,500 women* in tech for the #WITswe2023 conference, the mission is, as always, to attract and retain more women in the tech industry.

When the doors open to #WITswe2023 on March 23, it will be for the 10th time. The mission of Women in Tech is to bring more women into the tech industry and support those already here, and it's as important and relevant today as when the organization started in 2014. To highlight opportunities and a great variety of people, roles and stories from the tech world and give people context is crucial. All this is offered to the participants during the conference each year.

"This year's conference will highlight broad issues such as energy, cybersecurity, AI and leadership. With the help of our awesome partners, we will also offer a sharp range of focus areas where you can dive deep into different topics. *Charged and Ready to Raise* comes from charging the batteries and gathering strength to find new ways forward together. And what we know from previous years is that our conference provides a unique energy and experience to our participants," says **Elin Eriksson**, Director of Women in Tech Sweden.

Technology is the foundation for future opportunities and solutions. The teams and companies that create the services and products of the future need to ensure they reflect our society, and the industry still has a long way to go. Despite a great awareness of what needs to be achieved in terms of diversity, there is still a lack of action from an otherwise forward-looking industry.

"Should we really have to keep pushing the issue of gender equality in tech for more than ten years? The short answer is yes. Change takes time, and the issue with diversity in tech does not drive itself," says Elin Eriksson, and continues. "Our 17,000 members and we are charged and ready to raise the bar. This applies to general development and everything from salaries, leadership, awareness, and assets to lifting our gaze together. This year we have more than 30 companies joining as partners. Companies that every day can and are ready to make a difference in their recruitment, leadership and with their business. It gives us good hope for the future!"

The tickets are free and will be released at the beginning of February.

This year's conference is held at the Waterfront Congress Center in Stockholm. Thanks to Women in Tech's partners, the organization can offer members 2,500 tickets to this highly sought-after event free of charge. The interest in tickets is huge, and the conference is usually fully booked in just a matter of minutes.

The complete program and speakers for #WITswe2023 is being published on womenintech.se

For press pass inquiries, please contact: sandra.siljestedt@womenintech.se.

Main partners Women in Tech 2023:

Accenture, EY and Volvo Cars.

Co-creating Partners Women in Tech 2023:

ATG, B3 Consulting Group, Bonnier News, CGI, Deloitte, EasyPark Group, Electrolux, Experis, Handelsbanken, Hemnet, HiQ, ICA Gruppen, Infosys, Kindred Group, Knowit, Nasdaq, Salesforce, SAS Institute, Scania, SEB, Skandia, Solita, Storytel, Swedbank, Tele2, Tietoevry, Tobii, Vattenfall, Viaplay Group and Visma.

Friends of Women in Tech 2023:

Tech Sverige, OneMotion, Ventla and Information Design

For more information:

Women in Tech's website: womenintech.se

Follow the events on social media via #WITswe2023

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Women in Tech began as an event on International Women's Day in 2014. Since then, Women in Tech has grown into a community, a platform, and a movement. The goal of Women in Tech is to inspire women to choose a career in media and technology - and to keep those already in the industry - by providing networks, role models and experience from successful people from both the corporate and entrepreneurial worlds. This is done, among other things, through an annual conference, and other networking and lecture events. Women in Tech Sweden is run as a non-profit association.

**Everyone is welcome as members and at the events. We need to work side by side to create real change.*

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